



## Social Media Fundraising Examples:

- Will you join me in raising your hands for gorillas and taking action to protect them in the wild? Please support me in raising \$XX for gorilla conservation.
- Did you know... compared to humans, gorillas do not have very expressive faces, but they do communicate emotions to others in the family group through body language and vocalizations.
- Grauer's gorilla populations have declined by over 60% in the last two decades, and may now occupy only 13% of their historical range. Will you join me by to help save gorillas by making a donation in honor of ...(insert reason/special occasion)
- Did you know... gorilla hands and feet are large with leathery palms and soles, and broad, flat nails. Their hands are very dexterous and can pick up amazingly small, delicate objects. Their feet, like their hands, have opposable thumbs/toes!
- Young gorillas play much like humans — they play tag and do somersaults! Will you support me in my goal of raising \$XX for gorilla conservation?
- Gorillas protect the second largest remaining tropical rainforest, the literal lungs of our planet. Will you join me and raise your hand and support me in raising awareness and money to save gorillas in honor of (insert reason/special occasion)?
- By conserving gorillas, we can save the world. Can I count on your support?  
#Climatechange